Amanda Wilson-Kennard

Location: *Bristol, BS5 8DR - **Open to Re-locate***
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Objective:

Instructional designer and software trainer looking for a position in an established eLearning environment where I can apply over ten years of learning and development experience, pedagogic design and curriculum development skills.

Experience:

Instructional Designer   10/10/2016 to present
Lockheed Martin

- During the initial customer consultation, established the learning requirements and outcomes of the project for a student centered learning experience
- Project management of the product including resources and media specialists to deliver the project on time and within budget
- Collaborating with the SME's, customers and internal stakeholders to design and develop the learning content to best practices and guidelines
- Collaborating with the SME's to adapt and repurpose the existing PowerPoint training into appropriate interactive training
- Working with a team of media developers to design and develop the SME's ideas and create engaging interactive learning resources which enhance the student learning experience

Technical Trainer   03/01/2012 – 9/10/2016
Dyson Ltd

Building close relationships with key stakeholders in all parts of Dyson (UK & SEA), I have produced eLearning resources used across the world for L&D, examples of which are as follows:

- Developed the global graduate training program, delivered over 2 years, including producing f2f and online training material for both systems and non-systems training
- Design and development of the f2f training, webinars and on-line learning required for the bespoke HR recruitment and Oracle LMS system
- Produced eLearning interactive resources for technical training for RDD

Instructional Designer   2010 - 2012
Kaplan International Colleges (KIC)

- Produced interactive games and an on-line learning environment for children, working closely with external graphic designers and key stakeholders in Israel
- Designed learning material and EFL courses for Interactive whiteboards and Moodle
- Provided standards, designs, templates and activities for all EFL courses delivered face to face and virtually using a variety of eLearning tools and graphic packages

Learning Technology Support Officer   2005 - 2010
London Metropolitan University, London

Project Management (Prince2)

- Managed rollout of the LMS, including module migration and managed a multi-disciplinary team
- Submitted proposals for increasing resources and the evolving e-learning strategy
- Ran showcases to disseminate and demonstrate best practice

Training and Material design

- Analysed existing training provisions by conducting surveys and interviews
- Designed, developed, delivered and managed training and support programs
- Provided professional and bespoke services, using scenario-based training

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Research
- Technologies suitable for the academic environment
- Techniques for effective summative and formative feedback
- E-Assessment and diagnostic testing for ascertaining shortfalls in training

Director   **2002 - 2005**

Webergy Ltd

IT consultancy, project management and website design for SME's and the education sector including:

Project Manager for GameLab London:
- Developed learning resources and web sites for conferences
- Managed projects and teams for 2simple software and the London Grid for learning, producing a series of on-line stories, DVD's and web-based portfolios
- Managed logistics for "The Design Challenge" on behalf of Futurelab which included a treasure hunt around London, a 3-day hothouse event and demonstrations at BETT

Teaching:
- Guest Lecturer for London Metropolitan University, London
    - Design and delivering of online courses and lectures including bespoke sessions for Master's and PHD degrees
    - Ran seminar groups and dissertation modules
    - Created modules and quizzes for the LMS

Mentoring:
- Supported students in the Neighborhood Engineers scheme and at a pupil referral unit
- Assisted their preparation for their portfolios.

Training:
- Trainer for Luton University, delivering intensive professional training courses to in Project Management, Web Design and Application training.

Previous Roles   **Pre 2000**

Sales & Marketing, CAD Designer, Marketing & Design Engineer, Design Engineer, CAD Administrator, Instrument Toolmaker, Design Draughtsman and Apprentice Toolmaker.

Other Skills:

IBM Kenexa, Siemens PLM (Teamcenter, NX6, 7.5 & 8.5); WebCT, BlackBoard and Moodle; PebblePad, WordPress, AV Equipment, Podcasting, SMART interactive whiteboard, Microsoft Office, Camtasia Studio, Raptivity, Articulate Learning Suite, Adobe Creative Suite, Storyline and Adobe Connect.

Qualifications:

BTEC e-Learning Essentials (Pass)
PGCert in Learning & Teaching in HE (Distinction)
ECDL foundation (Pass)
BSc Multimedia Technology and Applications (First Class Hons)
Prince2 Foundation (Pass)
CIM Marketing Fundamentals (Pass)
HNC in Mechanical and Production Engineering (Distinction)
ONC in Mechanical and Production Engineering (Merit)
EITB Turning & Instrument Fitting (Pass)
EITB Electro-Mechanical apprenticeship (Pass)

Professional Qualifications:

Member of Alt-C and a Fellow of the Higher Education Academy (FHEA).

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Publications:

Wilson-Kennard, A., & Holley, D., (2009) '*Overcoming student fear and resistance: the role of podcasting in formative exam feedback*'. In TERRY, JEFFERIES, & BRACQ (Eds) Proceedings of 4th International Blended Learning Conference, University of Hertfordshire Press, Hatfield, UK June 2009 pp281-289.

Hosken, S. & Wilson-Kennard, A. (2010) '*How to Engage First Year Undergraduate Students: a blended learning approach*'. In Investigations in university teaching and learning, vol. 6 (1) spring 2010, ISSN 1740-5106