

Amanda Wilson- Kennard

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Objective:

To obtain a challenging and rewarding position as an eLearning specialist or trainer where I can encourage and facilitate learners toward achieving their goals.

Experience:

Technical Trainer

03/01/2012 to present

Dyson Ltd

- ◆ Delivery of face to face CAD training Siemens NX6 all new designers.
- ◆ Design, development and project planning of a new blended learning CAD training course.
- ◆ Production of eLearning artefacts and interactive resources for technical training in RDD

Instructional Designer

2010 - 2012

Kaplan International Colleges (KIC)

- ◆ Design of learning material and EFL courses for Interactive whiteboards and Moodle.
- ◆ Provided standards, designs, templates and activities for all EFL courses delivered face to face and virtually using a variety of eLearning tools and graphic packages.
- ◆ Created learning material and delivered training to teachers based in schools.
- ◆ Piloted existing learning material, redesigned and repurposed for use in a variety of teaching scenarios.
- ◆ Re-evaluated all course materials provided in the LMS, migrated content and provided students with consistency to their English language courses.

Learning Technology Support Officer

2005 - 2010

London Metropolitan University, London

Project Management (Prince2)

- ◆ Managed rollout from WebCT campus to WebCT Vista, module migration and managed a multi-disciplinary team.
- ◆ Submitted proposals for increasing resources and the evolving e-learning strategy.
- ◆ Ran showcases to disseminate and demonstrate best practice.

Training and Material design

- ◆ Analysed existing training provisions by conducting surveys and interviews.
- ◆ Designed, developed, delivered and managed training and support programs.
- ◆ Provided professional and bespoke services, using scenario based training.

Research

- ◆ Technologies suitable for the academic environment.
- ◆ Techniques for effective summative and formative feedback.
- ◆ E-Assessment and diagnostic testing for ascertaining shortfalls in training.

Director

2002 - 2005

Webergv Ltd

IT consultancy, project management and website design for SME's and the education sector. Projects have included:

Project Manager for GameLab London

- ◆ Created resources for a conference website, providing instructional guides.
- ◆ Managed team of developers and designers to produce a DVD for a choreographer.
- ◆ Managed projects for 2simple software and the London Grid for learning to produce a series of on-line stories.
- ◆ Managed logistics for "The Design Challenge" on behalf of Futurelab including a treasure hunt around London, a 3-day hothouse event and demonstration at BETT.

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Teaching

- ◆ Guest Lecturer for London Metropolitan University, London
 - Delivered lectures to Masters and PHD students on how to be a consultant and run their own business.
 - Designed online courses for the VLE and delivered lectures to 120 students.
 - Ran seminar groups and dissertation modules to prepare students for exams and submissions in multimedia software applications.
 - Created modules and quizzes for WebCT using Respondus, Questionmark, Hot potatoes and Castle.
- ◆ Mentored students in the Neighbourhood Engineers scheme and at a pupil referral unit.

Training

- ◆ Trainer for Luton University, Luton
 - Delivered intensive professional training courses to professionals in Project Management, Web Design and Application training.

Previous Roles

1984 - 2000

Sales & Marketing, CAD Draughtsperson, Marketing & Design Engineer, Design Engineer, CAD Administrator, Instrument Toolmaker, Design Draughtsman and Apprentice Toolmaker.

Other Skills:

Siemens PLM (Teamcenter, NX6, NX7.5 & 8.5); WebCT, BlackBoard and Moodle; TxtTools, SlideShare, Prezi, Pebblepad, Wordpress, AV Equipment, Podcasting, SMART interactive whiteboard, Microsoft Office, Camtasia Studio, Raptivity, Articulate Learning Suite, Adobe Creative Suite and Adobe Connect.

Qualifications:

BTEC e-Learning Essentials (Pass)	2012
PGCert in Learning & Teaching in HE (Distinction)	2009
ECDL foundation (Pass)	2007
BSc Multimedia Technology and Applications (First Class Hons)	2003
Prince2 Foundation (Pass)	2004
CIM Marketing Fundamentals (Pass)	1998
HNC in Mechanical and Production Engineering (Distinction)	1987
ONC in Mechanical and Production Engineering (Merit)	1985
EITB Turning & Instrument Fitting (Pass)	1986
EITB Electro-Mechanical apprenticeship (Pass)	1986

Professional Qualifications:

Member of Alt-C and a Fellow of the Higher Education Academy (FHEA).

Publications:

Wilson-Kennard, A., & Holley, D., (2009) '*Overcoming student fear and resistance: the role of podcasting in formative exam feedback*'. In TERRY, JEFFERIES, & BRACQ (Eds) Proceedings of 4th International Blended Learning Conference, University of Hertfordshire Press, Hatfield, UK June 2009 pp281-289.

Hosken, S. & Wilson-Kennard, A. (2010) '*How to Engage First Year Undergraduate Students: a blended learning approach*'. In Investigations in university teaching and learning, vol. 6 (1) spring 2010, ISSN 1740-5106